

About The Institution

Rathinam College of Arts and Science (RCAS), established in 2001 by philanthropist Dr. Madan A. Sendhil, is a premier institution renowned for academic excellence and innovation. The campus covers around 70-acre, RCAS is a part of the Rathinam Group of Institutions, which includes institutions like Rathinam Technical Campus, Rathinam Institute of Management, and Rathinam Tech Park, housing over 40+ IT/ITES companies. The campus also features the Atal Incubation Center (AIC Raise), supported by NITI Aayog, to foster entrepreneurship. Rathinam College of Arts and Science is affiliated to Bharathiar University and approved by UGC and AICTE. Rathinam College of Arts and Science gained autonomous status Since 2013. The college offers 32 Undergraduate, 15 Postgraduate, and 10 Ph.D. programs, serving over 6,000+ students guided by 375+ faculty members. With a global outlook, RCAS participates in the Ministry of Educations, Study in India Programme (SII) and hosts 230 international students from 18 countries. RCAS has earned the NAAC "A++" grade with a CGPA of 3.60, recognition under the DBT Star College Scheme, and consistent NIRF rankings among the top 150 institutions. The Institution was awarded with 4 - stars rating by Institutions Innovation Council (IIC) in 2024 for promoting entrepreneurship in the Campus. RCAS houses the Rathinam Startup School (2021), a Center of Excellence for AI and ML (2021), and a Research Hub (2022), fostering innovation, research, and entrepreneurial skills. These initiatives highlight the commitment of RCAS towards shaping the leaders of the future and advancing global progress through education and innovation.

About The Department: Public Administration

The Department of Public Administration stands as a beacon of excellence, nurturing future leaders through innovative programs and vibrant initiatives. It conducts specialized career orientation programs for police services, equipping students with practical skills for public sector success. Faculty members have secured prestigious grants from the Indian Council of Social Science Research (ICSSR), including travel grants that enable groundbreaking research and global collaborations. Research output is exceptionally high, with numerous publications advancing public policy discourse. Students actively engage in stimulating debates, sharpening critical thinking and advocacy skills. The department fosters collaborations with lawyers, providing invaluable legal perspectives on governance. Hands-on learning thrives via internships and projects tackling pressing social issues, making students highly efficient problem-solvers. Sports activities see enthusiastic participation, earning widespread appreciation and promoting teamwork and resilience. These multifaceted efforts create a dynamic ecosystem blending academic rigor, practical training, interdisciplinary partnerships, and extracurricular vitality. From research innovation to real-world application, the department empowers students for impactful roles in administration, policy-making, and community service, fostering a legacy of transformative leadership.

About The Department: Management

Established in 2002, the Department of Management at Rathinam College of Arts and Science is a premier institution in management education, offering comprehensive undergraduate programmes that develop future business leaders and entrepreneurs. The department combines theoretical foundations with practical applications through innovative teaching methods, case-based learning, and industry-relevant projects. Our curriculum covers emerging domains including digital transformation,



data analytics, and strategic innovation management, while providing specialized training in financial analysis and business modeling. The department has established strategic MOUs with leading organizations: BBA Logistics with Logistics Skill Sector Council, BBA Aviation Management with Airport Authority of India (AAI), BBA Computer Applications with MIT Square London, partnership with Yuva Club for student development initiatives, and all programmes connected with University of Singapore for global exposure and international certifications. The department consistently achieves academic excellence and recognition at state and national levels, supported by experienced faculty combining academic expertise with industry experience. The BBA department has secured prestigious national rankings, achieving 90th rank in India Today National Ranking 2025 and 3rd rank by Times, reflecting the department's commitment to quality education and outstanding performance. Through strategic industry collaborations, internships, and live projects, students gain hands-on experience while participating in national and international business competitions and entrepreneurship programmes. Our graduates have successfully established themselves as entrepreneurs, corporate leaders, and management professionals across banking, consulting, technology, manufacturing, and social enterprises. The programme emphasizes holistic development through soft skills training, ethical leadership, and social responsibility, preparing students to become responsible business leaders who contribute meaningfully to economic development and social progress.

About ICSSR-SRC

Indian Council of Social Science Research – Southern Regional Centre (ICSSR-SRC), Hyderabad, was established in 1969 by the Government of India to promote research in social sciences in the country. The Southern Regional Centre (SRC) at Hyderabad is one of the regional centres of ICSSR, catering to the southern states of India, including Tamil Nadu, Kerala, Karnataka, Andhra Pradesh, Telangana, and Puducherry. The centre aims to promote and support social science research, organize seminars and workshops, and disseminate research findings to policymakers and the academic community.

About The Seminar

The biggest fiscal paradigm shifts in post-independence India occurred with the introduction of the Goods and Services Tax (GST) in 2017. Despite being widely documented as a "One Nation, One Tax" economic reform, its impact goes well beyond balance sheets. The reform has caused a complicated interaction between regional socio-cultural autonomy and fiscal centralization in the Southern States (Tamil Nadu, Kerala, Karnataka, Andhra Pradesh, Telangana, and Puducherry). The Southern states provide a unique laboratory for researching the non-economic effects of GST because of their high human development indices (HDI), strong social welfare models, and unique consumer patterns. Socially, the tax system affects the viability of small-scale traditional businesses that are fundamental to cultural identity, such as handlooms and regional crafts, as well as the cost of basic services. From the standpoint of public administration, GST has reinterpreted the "Social Contract" between the state and its citizens. This seminar aims to investigate whether the homogenization of tax regimes unintentionally flattens the diverse cultural economies of the South and how GST impacts the spirit of "Cooperative Federalism." It shifts the conversation from "Revenue Neutral Rates" to "Social Neutrality," examining whether the tax burden is distributed fairly among Southern India's diverse social classes.

 **RATHINAM** COLLEGE OF ARTS & SCIENCE 

(An Autonomous Institution Affiliated to Bharathiar University, Accredited by NAAC with A++ (3.60 CGPA) in 3rd cycle, NIRF Ranked, Approved by AICTE and recognized by UGC under 2(f) & 12B)
Recognized under DBT STAR College Scheme by DBT, New Delhi
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**Indian Council of Social Science Research (ICSSR)
Southern Regional Centre (SRC)**

Sponsored
National Level One Day Seminar on

Beyond Taxation: Navigating the Social and Cultural Implications of GST Reforms in the Southern States of India

Organized by
**Department of Public Administration
&
Department of Management**

on
26th March, 2026
Offline Mode



Call for Papers

Original research papers, conceptual articles, and case studies are invited from academicians, research scholars, policy practitioners, and industry professionals on the themes and sub-themes of the seminar. Selected papers will be presented during the technical sessions and considered for publication in the edited volume with ISBN.

Guidelines for Abstract Submission

Abstract Length	250-300 words	Font Size	12 pt
Keywords	4-6 keywords	Line Spacing	1.5
Font	Times New Roman	Language	English
Full Paper	4000-5000 Words		

Abstract should include: Title, Name of Author(s), Designation, Institution, Email ID, Mobile Number.

All the papers will be published **Free of Cost** in an edited books with ISBN & DOI. A soft copy will be provided to all registered participants.

The selected papers will be published in **Web of Science Indexed Publication at minimal cost**

Important Dates:

Last Date for Abstract Submission	: 15-03-2026
Notification of Acceptance	: 17-03-2026
Last Date for Registration	: 20-03-2026
Full Paper Submission	: 23-03-2026

Registration Fees:

Faculty/Academicians	: Rs. 500
Research Scholars/ Students	: Rs. 300
Industry/ Practitioners	: Rs. 700

Co-authors (per participant) Separate registration required
Registration fee includes seminar kit, working lunch, and participation certificate.

Account Details:

Account Name : Rathinam College of Arts and Science

Account No : 20200019193951

IFSC Code : HDFC0003643

Bank Name : HDFC Bank

Branch : Sundarapuram



Payment QR

The full paper should be submitted to:

icssrrcas@gmail.com

Registration Link:

<https://forms.gle/XmpjD9r5We1sDnxb7>

Objectives

- To analyze the impact of GST on the funding and execution of state-specific social welfare schemes in Southern India.
- To evaluate the survival and growth of culturally significant MSMEs (handicrafts, textiles and traditional arts) under the GST regime.
- To examine the shift in Center-State administrative relations and its impact on local governance and public service delivery.

Main Theme

Socio-Cultural Dynamics and Administrative Challenges of GST in the Southern Federal Context

Sub - Theme

Contributions are invited from academicians, research scholars, and practitioners on the following sub-themes (but not limited to):

- Fiscal Federalism and Social Welfare: The impact on "Dravidian" and other Southern social welfare models
- Cultural Economy: GST's effect on Temple tourism, regional cinema and traditional textile hubs (e.g., Kanchipuram, Mysore)
- Gender and GST: Impact on women-led self-help groups (SHGs) and informal labor markets.
- The Digital Divide: Administrative hurdles for rural Southern Populations in complying with an automated tax regime.
- Public Perception: Socio-psychological impact of the tax transition on the middle class and marginalized communities.
- GST and Grassroots Governance: Implications for Panchayat Raj and Rural livelihoods
- Traditional Occupations and GST: Handlooms, handicrafts and indigenous arts.
- GST and Cooperative Federalism: Centre- State financial relations.

CHIEF PATRONS

Dr. Madan A. Sendhil

Chairman & Secretary, Rathinam Group of Institutions

Mrs. Shima Sendhil

Director, Rathinam Group of Institutions

Dr. R. Manickam

CEO, Rathinam Group of Institutions

PATRONS

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Dean, Research Development & Head – Rathinam Research Hub

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Agenda

Time	Programme	Resource Persons / Details
9:00-09:30 AM	Registration & Welcome Tea	
9:30 AM – 10:00 AM	Inaugural Ceremony: Invocation, Welcome Address, Presidential Address, Inaugural Address, Vote of Thanks	Welcome Address: Head, Dept. of Public Administration Presidential Address: Principal, Rathinam College Inaugural Address: Mr. M. Arun Kumar Asst. Commissioner, GST Division, Salem
10:00 AM – 11:00 AM	Keynote Address	Speaker: Mr. Aravind Thangam Topic: "GST as a Socio-Economic Transformer: A Practitioner's Perspective" Q&A / Interaction: 10 minutes
11:00 AM – 11:15 AM	Tea / Coffee Break	
11:15 AM – 12:15 PM	Technical Session: I GST & Economic Growth in India	Speaker: Dr. T. Snekalatha Professor & Head Department of B.Com. Accounting & Taxation Dr.N.G.P. Arts and Science College Coimbatore Open Discussion / Q&A: 10 minutes
12:15 PM – 01:15 PM	Technical Session: II GST and Grassroots Governance: Implications for Panchayat Raj and Rural Livelihoods	Speaker: Dr. G. Palanithurai Ret. Professor of Gandhigram Rural Institute- Deemed University, Dindigul District Open Discussion / Q&A: 10 minutes
1:15 PM – 02:15 PM	Lunch Break	
2:15 PM – 3:15 PM	Paper Presentation Session	
3:15 PM – 3:30 PM	Tea / Coffee Break	
3:30 PM – 4:30 PM	Valedictory Session & Concluding Remarks	Conference Chair & Guests